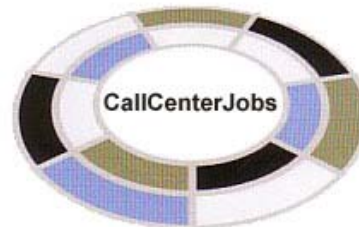


## 2005 LOGO & LINK Advertising

### Features:

- Employers receive a LOGO in the Metro Area where a call center is located
- Candidates clicking on the LOGO will be taken directly to Employers web site.
- Candidates review open positions and apply on Employers web site.



### "Niche" sites attract NEW candidates:

As a "niche" career site we are attracting a type of visitor most job boards (and newspapers) cannot - the person NOT ACTIVELY looking for an open position.

We are unique because we have created a presence within the call center community allowing us to generate visitors who were searching for call center information and came upon CallCenterJobs.com!

In 2004, 29% of the resumes we added to our database were from candidates visiting call center related web sites for information and happened upon our site.

### A. Logo & Link Package:

- \$295 - Single call center location – 365 days coverage
- \$495 - 2-4 call center locations – 365 days coverage
- \$795 - 5-8 call center locations – 365 days coverage
- \$995 - 9+ call center locations – 365 days coverage

### B. Company Profile Package - \$395.00 per call center location:

A Company Profile Package allows Employers to try CCJ over a period of time to allow us to demonstrate our effectiveness.

- 5 Job Postings to use throughout the year. Each posting on site for 60 days.
- 25 Annual Resume Database searches. (A search includes access to ALL the resumes in the category & Metro Area you select – not just 25 resumes.)
- Logo and link to your career section at your web site in YOUR Metro Area.

**OVERVIEW:**

Founded in 1998, CallCenterJobs.com is a leading NICHE employment source for **PASSIVE** Call Center and Customer Service professionals.



CallCenterJobs.com has the largest collection of **QUALITY** job openings in the industry (not temp positions or staffing company postings.) People visit CallCenterJobs.com to quickly view quality jobs available in their Metro area – and area of specialization.

**Our Competitive Advantage ...**

As a "niche" career site we are able to attract a type of visitor most job boards (and newspapers) cannot - the person NOT ACTIVELY looking for an open position.

**We make it EASY for candidates to find you!**

If you want to reach the people who have jobs and are looking for the next opportunity to further their career – or locate a position where their experience will be valued – you can reach these people via CallCenterJobs.com

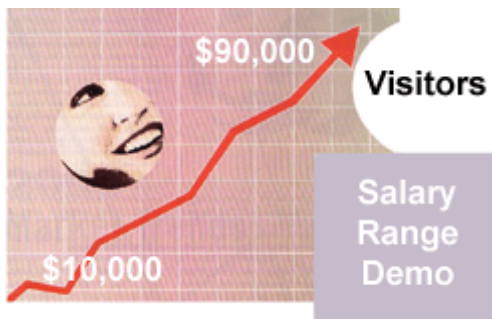
**QUALITY not Quantity is our Goal!****Make it EASY for you!**

We have created an automated process whereby we can “automatically” add your open positions to CallCenterJobs.com on a daily basis. We review these jobs manually to insure accuracy – AND – we even send the people to YOUR site to apply! What could be easier or more efficient?

**SITE STATISTICS**

**CallCenterJobs.com Statistics:** (January 2005)

- **106,871** AVERAGE visitors per month.
- Over 44,000 ACTIVE resumes in the database.
- Average of 461 page views per job posting.

**SALARY RANGE DEMOGRAPHICS:**

- 32% of resumes - \$10,000 to \$30,000
- 29% of resumes - \$30,000 to \$50,000
- 31% of resumes - \$50,000 to \$90,000
- 8% of resumes - \$90,000+ salary range.